

# Social Media Toolkit



2026  
Mid-Year

LEGISLATIVE  
REGULATORY  
CONFERENCE

[www.thePBSA.org](http://www.thePBSA.org)

We created this Social Media Toolkit with sample posts and images so you'll have everything you need to show the world your commitment to excellence in the screening profession.

Sharing your plans to attend the event is one simple way that you can help us maximize our impact and increase participation.



When posting about the conference, don't forget to **@PBSA** and use the official hashtag **#PBSA26** to join the conversation.



 **@thePBSA**

 **@PBSA**

 **@the\_pbsa**

 **@PBSA**

**# PBSA26**

# Sample Posts

1

I'm heading to Washington, D.C. for the PBSA 2026 Mid-Year Conference! Looking forward to smart conversations, fresh insights, and industry advocacy. See you there!

#PBSA26 #BackgroundScreening #Compliance #Advocacy #ProfessionalDevelopment #WashingtonDC

2

Proud to sponsor the PBSA 2026 Mid-Year Conference in Washington, D.C. Excited to support the conversations shaping our industry—let's connect!

#PBSA26 #ConferenceSponsor #BackgroundScreening #IndustrySupport #Compliance #PBSAEvents

3

Attending PBSA 2026 Mid-Year? Let's connect in D.C. and talk compliance, advocacy, and what's ahead for our industry.

#PBSA26 #LetsConnect #Networking #BackgroundScreening #Compliance #PBSAEvents

4

I'm presenting at the PBSA 2026 Mid-Year Conference in Washington, D.C. Excited to share insights and connect with industry peers!

#PBSA26 #ConferenceSpeaker #ThoughtLeadership #BackgroundScreening #Compliance #PBSAEvents

# Graphics

You are welcome to use the following images for your social media posts. Please refrain from manipulating/covering the PBSA logo.

Click on the main image to download for social media.

