



2025 Mid-Year Legislative & Regulatory Conference Social Media Kit

23-25 March 2025 | Arlington, VA

BEYOND BORDERS

2025
Mid-Year
Legislative &
Regulatory

STATE
FEDERAL
GLOBAL



March 23-25, 2025
Crystal Gateway Marriott
Arlington, VA

#PBSA25

Social Media Toolkit

We created this Social Media Toolkit with sample posts and images so you'll have everything you need to show the world your commitment to excellence in the screening profession.

Sharing your plans to attend the event is one simple way that you can help us maximize our impact and increase participation.

Do You Follow PBSA?



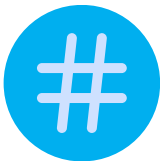
[@PBSA](https://www.linkedin.com/company/pbsa)



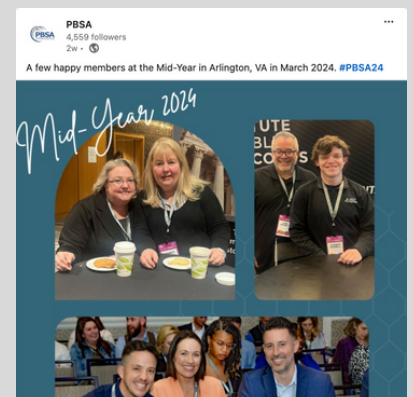
[@ThePBSA](https://www.facebook.com/PBSA)



[@PBSA](https://twitter.com/PBSA)



[#PBSA25](https://twitter.com/hashtag/PBSA25)



Stay connected with PBSA on LinkedIn, Facebook, and X! 

When posting about the conference, don't forget to tag PBSA and use the official hashtag #PBSA25 to join the conversation.

Using #PBSA25 makes it easy to connect with fellow attendees and keep up with all the latest updates!

Images

You are welcome to use the following images for your social media posts. Please refrain from manipulating/covering the PBSA logo.

Please feel free to copy and customize the sample messages on the next page for your social media posts.

[Click here to download the images for social media.](#)

Sample Posts for Attendees

I'm heading to PBSA's Mid-Year Legislative & Regulatory Conference in Arlington, VA! With four concurrent education sessions, expert-led discussions, and a sold-out exhibit hall, this event is shaping up to be one of the best yet. See you March 23-25! #PBSA25
<https://ow.ly/FXfg50UXAVt>

Countdown to #PBSA25 is on! ⌚ I'm excited to join industry leaders in Arlington, VA for three days of education, networking, and advocacy at the PBSA Mid-Year Legislative & Regulatory Conference. Looking forward to learning and connecting—who else is attending?
<https://ow.ly/FXfg50UXAVt>

I'm gearing up for PBSA's Mid-Year Legislative & Regulatory Conference this March! Ready to dive into discussions on FCRA compliance, legal updates, and global screening trends while connecting with peers and experts. Let's make the most of #PBSA25—see you there! <https://ow.ly/FXfg50UXAVt>

🌟 Exciting news! I'm heading to Arlington, VA for the PBSA Mid-Year Legislative & Regulatory Conference from March 23-25, 2025! Looking forward to insightful sessions, networking with industry leaders, and staying ahead of the latest in background screening. Who else will be there? Let's connect! #PBSA25 <https://ow.ly/FXfg50UXAVt>

I'm officially registered for the PBSA Mid-Year Legislative & Regulatory Conference in Arlington, VA! With 10+ hours of educational content and key updates on compliance, legal, and regulatory issues, this is the must-attend event for background screening professionals. See you there! #PBSA25 <https://ow.ly/FXfg50UXAVt>

◆ Policy. Compliance. Networking. ◆ I'm thrilled to be attending #PBSA25 this March in Arlington, VA! This conference is packed with insights from top experts in the screening industry, and I can't wait to bring back valuable knowledge. Will you be there? Let's meet up!
<https://ow.ly/FXfg50UXAVt>