PBSA
PROFESSIONAL BACKGROUND SCREENING ASSOCIATION



APAC AGM Conference Sponsorship Opportunities GUIDE

50+ SCREENING PROFESSIONALS

1 LOCATION-
HO CHI MINH CITY, VIETNAM

20-21 JANUARY 2027

2 DAYS OF NETWORKING & EDUCATION

MORE INFO
2027 APAC AGM CONFERENCE

EMAIL
CONFERENCE@THEPBSA.ORG

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WHO WE ARE

FOUNDED IN 2003, PBSA ADVOCATES FOR THE INTERESTS OF EMPLOYMENT BACKGROUND SCREENING INDUSTRY AND ESTABLISHES AND PROMOTES THE HIGHEST LEVEL OF ETHICS AND PERFORMANCE STANDARDS FOR THE PROFESSION. PBSA CURRENTLY REPRESENTS MORE THAN 800 MEMBER COMPANIES AROUND THE GLOBE, RANGING FROM FORTUNE 100 COMPANIES TO SMALL LOCAL BUSINESSES THAT CONDUCT MILLIONS OF EMPLOYMENT AND TENANT BACKGROUND CHECKS EACH YEAR AS PART OF THE HIRING AND LEASING PROCESS.

THE PROFESSIONAL BACKGROUND SCREENING ASSOCIATION EXISTS TO ADVANCE EXCELLENCE IN THE SCREENING PROFESSION.

OUR CORE VALUES

- INTEGRITY AND ETHICS
- ADVANCEMENT OF KNOWLEDGE
- COMPLIANCE
- PROACTIVE ENGAGEMENT
- SERVICE TO OUR MEMBERS
- COLLABORATION

AT EVERY STEP OF EVERYTHING WE DO, PBSA AND ITS MEMBERS STRIVE TO ACHIEVE THREE KEY GOALS:

- EMPOWER CONSUMERS
- PROMOTE ACCURACY
- ENSURE ACCOUNTABILITY

APAC CONFERENCE INTEL

The 2027 APAC AGM Conference will bring together background screening professionals from across the region to reflect on industry progress and explore what lies ahead in the fast-evolving APAC market. Set in vibrant Saigon this January, the event promises hours of expert-led content covering a wide range of topics.

In addition to educational sessions, attendees will enjoy exceptional networking opportunities designed to foster meaningful connections. Whether you're new to the industry or a seasoned leader, the 2027 APAC AGM Conference will offer fresh insights, practical strategies, and valuable relationships to support your success in the year ahead.



2025 ATTENDEE PROFILE

- **23 Companies Represented**
- **55 Total Attendees**
- **Members from 16 Different Countries**
- **47% of Attendees were "First Timers"**

POSITIONS REPRESENTED

- Operations
- Legal/Compliance
- CEO/Owners
- Mid Level Management
- Officers
- Business Development

"For my first time the opportunity to meet with global partners, colleagues, and peers was great."
-2024 APAC AGM Attendee

ADDITIONAL APAC INFORMATION

79 Total Member Companies within the APAC Council.
Click here for more information on the APAC Council.

2 FULL DAYS OF PBSA!

- **9.5 Hours of Education Sessions**
- **6 Hours of Networking**

SPONSORSHIP OPPORTUNITIES

Make the most of your presence at the APAC AGM with sponsorship opportunities designed to put your company in the spotlight. Whether you're looking to showcase your solutions, connect directly with industry professionals, or increase brand recognition, PSBA offers a variety of ways to engage with attendees. These opportunities provide valuable exposure to industry leaders, decision-makers, and prospective clients while helping your company build meaningful connections and leave a lasting impression.

Level Sponsorship

GOLD & SILVER LEVEL

SPONSORSHIP PACKAGES OFFER EXCLUSIVE BENEFITS, INCLUDING COMPLIMENTARY REGISTRATION, VENDOR TABLE, BRAND RECOGNITION, ACCESS TO THE ATTENDEE LIST, AND MORE.

Food and Beverage

COFFEE BREAK

SPONSORS RECEIVE SIGNAGE DURING THE HOSTED EVENT AND CAN PERSONALIZE THE EXPERIENCE WITH CUSTOM NAPKINS, CUPS, OR OTHER BRANDED ITEMS.

Branding

LANYARD, WELCOME GIFT, TABLE TOP BRANDING

PUT YOUR BRAND DIRECTLY IN ATTENDEES' HANDS WITH ONE OF THESE HIGH-VISIBILITY SPONSORSHIP OPPORTUNITIES.

Presence

HEAD SHOT STUDIO

HELP ATTENDEES PUT THEIR BEST PROFESSIONAL IMAGE FORWARD. INCLUDES COMPANY BRANDING AT THE HEADSHOT AREA AND LOGO RECOGNITION ON FINAL IMAGE DISTRIBUTION.

Visibility

PRESENTATION SPONSOR

ELEVATE YOUR BRAND WITH MAXIMUM VISIBILITY ON EVERY SESSION PRESENTATION.

Demonstration

SOLUTION SPOTLIGHT

PROMOTE YOUR PRODUCT OR SERVICE TO THE AGM ATTENDEES WITH A 15 MINUTE DEDICATED TIMESLOT WHERE ALL EYES ARE ON YOU AND YOUR BRAND.

FULL PROSPECTS AVAILABLE HERE

BEYOND BORDERS

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2027 APAC AGM

20-21 January 2027
Mai House
Ho Chi Minh City, Vietnam

#PBSA27

Contact PBSA to discuss your goals today!

Conference@thepbsa.org

The APAC AGM Conference will take place at the Mai House in Ho Chi Minh City, Vietnam.
Group Room Rate expires

18 NOVEMBER 2026

Book your room now.

Reserve Your Space Today.