

PBSA Journal Article Guidelines



Articles should be:

- New, fresh, timely and relevant topics
- Strictly educational and informative in nature
- 2nd person (instructive) or 3rd person (narrative)
- Unbiased, objective and non-partisanship
- Factual
- Well-balanced – addressing all points of view
- Thorough and easy to understand
- An original article you wrote. While generative AI tools (e.g., ChatGPT, Bard) may be used as supplementary aids for brainstorming, editing or translation, they must not be used to generate substantial portions of the article.
- Published first in the Journal (not a reprint)
- Approximately 800-1400 words
- Submitted in .doc format

Articles should NOT be:

- Promotional or self-serving to any given organization
- Written in 1st person
- An article taken from public domain or purchased. If you did hire a ghost writer to write your articles, you MUST have an EXCLUSIVE LICENSE that only allows your name to be associated with the articles produced for you.

Articles should include:

- Title
- Author name
- Author bio, not to exceed 40 words
- High quality headshot of author

Submit articles to marketing@thepbsa.org by the appropriate deadlines. Articles submitted after the deadline will be held for a future edition of the Journal. All articles are subject to an editorial review.

2025 Journal Deadlines

<u>Issue</u>	<u>Article Deadlines</u>
Jan-Feb	16 January 2025
March-April	21 March 2025
May-June	6 May 2025
July-Aug	11 July 2025
Sept-Oct	24 September 2025
Nov-Dec	4 November 2025