



2026
Canada
Conference

Social Media Toolkit

TORONTO

We created this Social Media Toolkit with sample posts and images so you'll have everything you need to show the world your commitment to excellence in the screening profession.

Sharing your plans to attend the event is one simple way that you can help us maximize our impact and increase participation.



When posting about the conference, don't forget to **@PBSA** and use the official hashtag **#PBSA26** to join the conversation.



@thePBSA



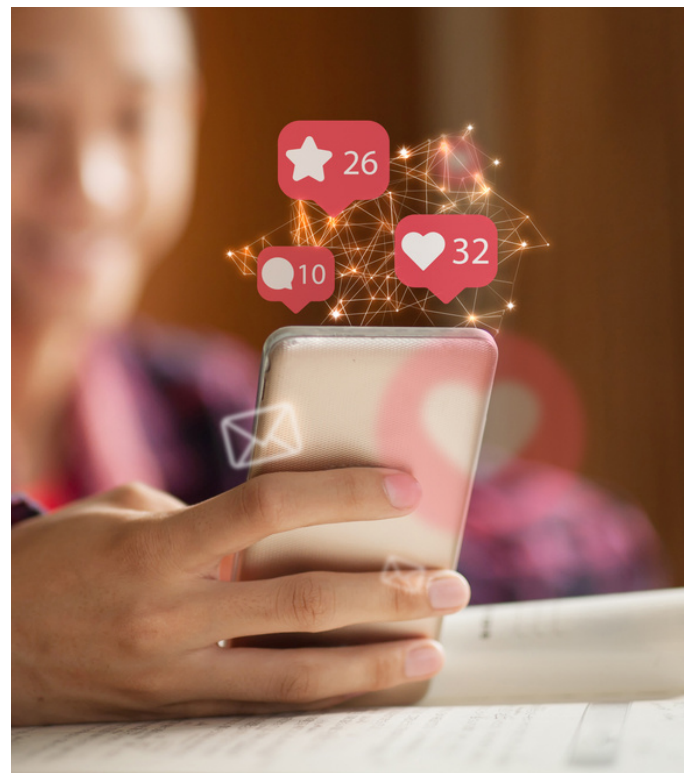
@PBSA



@the_pbsa



@PBSA



PBSA26

Sample Posts

1

We're proud to be sponsoring the 2026 **@Professional Background Screening Association (PBSA)** Canada Conference in Toronto 🍁 We're ready to bring our "eh-game" and help turn great conversations into even greater opportunities.
#PBSA26 #PBSACanada #Sponsor #BackgroundScreening

2

🍁 I'm heading to the 2026 **@Professional Background Screening Association (PBSA)** Canada Conference in Toronto for a day of big ideas, fresh perspectives, and networking that's sure to be worth every loonie. Who's joining me in Toronto?
#PBSA26 #PBSACanada #BackgroundScreening #Networking #TorontoEvents

3

🍁 Heading to the 2026 **@Professional Background Screening Association (PBSA)** Canada Conference in Toronto? Let's skip the small talk and connect over Tim Bits and a double-double while we chat about screening, compliance, technology, and growth. 🇨🇦☕
#PBSA26 #LetsConnect #BackgroundScreening #TimBitsAndTalks #DoubleDoubleDiscussions

4

🎤 I'll be taking the stage at the 2026 **@Professional Background Screening Association (PBSA)** Canada Conference in Toronto, and I'm excited to share insights, spark new ideas, and bring a few "eh-ha!" moments to the conversation. 🍁
#PBSA26 #PBSACanada #Speaker #BackgroundScreening #EhmazingInsights

Graphics

You are welcome to use the following images for your social media posts. Please refrain from manipulating/covering the PBSA logo.

Click on the desired image to download for social media.

