



Social Media Toolkit



We created this Social Media Toolkit with sample posts and images so you'll have everything you need to show the world your commitment to excellence in the screening profession.

Sharing your plans to attend the event is one simple way that you can help us maximize our impact and increase participation.



Stay connected with PBSA on LinkedIn, Facebook, and X!

When posting about the conference, don't forget to tag PBSA and use the official hashtag #PBSA25 to join the conversation.

Using #PBSA25 makes it easy to connect with fellow attendees and keep up with all the latest updates!



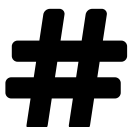
@thePBSA



@PBSA



@the_pbsa



PBSA25



Sample Posts

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📍 I'm heading to Toronto this fall for the 2025 PBSA Canada Conference!

📅 September 18, 2025

🌐 Join professionals from across Canada and beyond to explore trends, compliance updates, and the future of background screening.

🗣️ Let's connect if you're planning to attend!

[2025 CANADA CONFERENCE](#)

#PBSACanada #BackgroundScreening #Compliance #Toronto2025

#PBSAConference #PBSA25

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🎉 Countdown's on! I'll be in Toronto on September 18 for the PBSA Canada Conference 2025 🇨🇦

Can't wait to dive into all things screening, compliance, and connection—with some skyline views on the side. 🌃✨

📍 Tag a colleague who should register!

[2025 CANADA CONFERENCE](#)

#TorontoBound #PBSACanada #ScreeningProfessionals #NetworkingGoals

#PBSA25

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Excited to share that I'll be attending the PBSA Canada Conference in Toronto on September 18, 2025!

If you're in the background screening industry or want to stay sharp on compliance and innovation, you need to be there.

Let me know if you're going—I'd love to meet up!

[2025 CANADA CONFERENCE](#)

#PBSACanada #IndustryLeaders #TorontoEvents #BackgroundScreening

#PBSA25

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Toronto ➡ September 18 ➡ #PBSACanada

Let's talk background screening, compliance, and future trends at the 2025 PBSA Canada Conference!

Are you in? 👁️

[2025 CANADA CONFERENCE](#)

#PBSA25 #ScreeningPros #TorontoConference

Graphics

You are welcome to use the following images for your social media posts. Please refrain from manipulating/covering the PBSA logo.

Click here on the images to download for social media.

Please feel free to copy and customize the sample messages on the previous page for your social media posts.

