





# 2019 PBSA Thursday Letter Advertising Contract

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Position: \_\_\_\_\_

URL for hyperlink: \_\_\_\_\_

Credit Card Information: <input type="radio"/> AMERICAN EXPRESS <input type="radio"/> VISA <input checked="" type="radio"/> MASTERCARD <input type="radio"/> DISCOVER
Credit Card Number: _____ Exp. Date: ____/____
Name on Card: _____ Sec. Code: _____
Billing Postal Code: _____
Signature: _____ TOTAL: \$ _____

Make check payable to PBSA and mail to:  
PBSA  
110 Horizon Drive, Ste. 210  
Raleigh, NC 27615

**For PBSA Staff Only:**  
Thursday Letter Advertising Points earned in 2019: \_\_\_\_\_

# PBSA Thursday Letter Digital Specifications

## File Requirements

Ad must be submitted in .JPEG format and must not require altering or editing. Any unsuitable ads will be returned to the advertiser.

## Advertisement sizes

TOP POSITION BANNER – 500 X 92 pixels

1/2 SKYSCRAPER – 163 x 290 pixels

2ND BANNER – 500 X 92 pixels

LOWER BANNERS – 500 X 92 pixels

## Hyperlink for Ad

A website hyperlink is complimentary with any ad purchase. To take advantage of this free add-on, advertisers must submit a hyperlink prior to the advertising deadline. If no URL is provided, the ad will not be hyperlinked.

## Ad Layout Example

